Ed Hirs is a Principal of Iconic Valuations LLC which values world treasures including England's Tower of London and America's White House. He also serves as **University of Houston** Energy Fellow lecturing on energy economics. Mr. Hirs frequently consults on national and international media providing apolitical analysis and concisely explaining the drivers of energy markets. Mr. Hirs earned a BA with honors and distinction, an MA and MBA in economics from Yale University, and was awarded the designation of Chartered Financial Analyst. Among his honors, Mr. Hirs was named UH's BDO Natural Resources Fellow, has consulted for the US Department of Energy, and published referenced papers in energy economics with co-authors in the Yale Graduates Energy Study Group available on ssrn.com.