

# Valuation of Energy Infrastructure in a Carbon Neutral Market

Gregory W. Kort, P.E., ASA  
Managing Member, RKN Valuation Advisors, LLC

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# Agenda

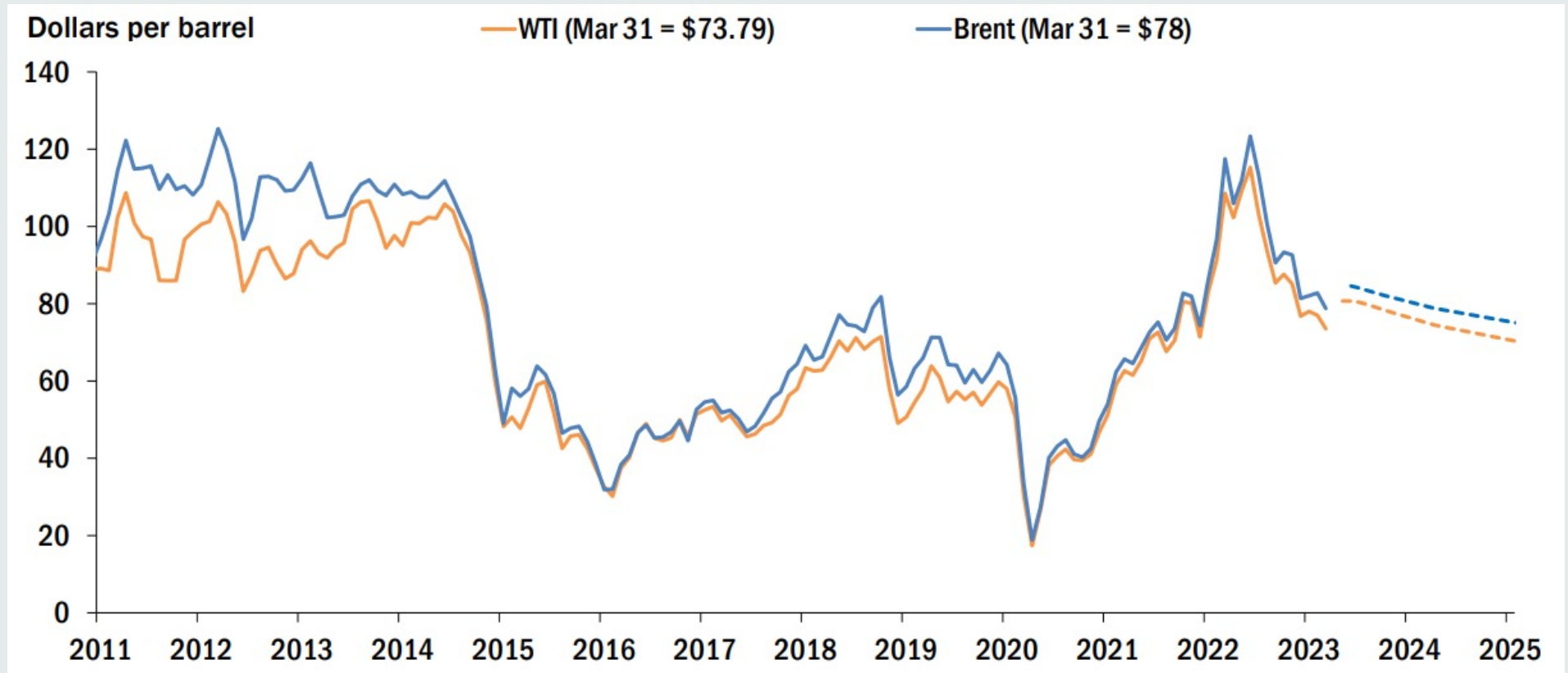
- Energy Fundamentals
- Energy Infrastructure Update
- Carbon Neutral Future
- Valuation Issues in a Carbon Neutral Marketplace

# Energy Fundamentals

Source: U.S. Energy Information  
Administration & Federal Reserve  
Bank of Dallas

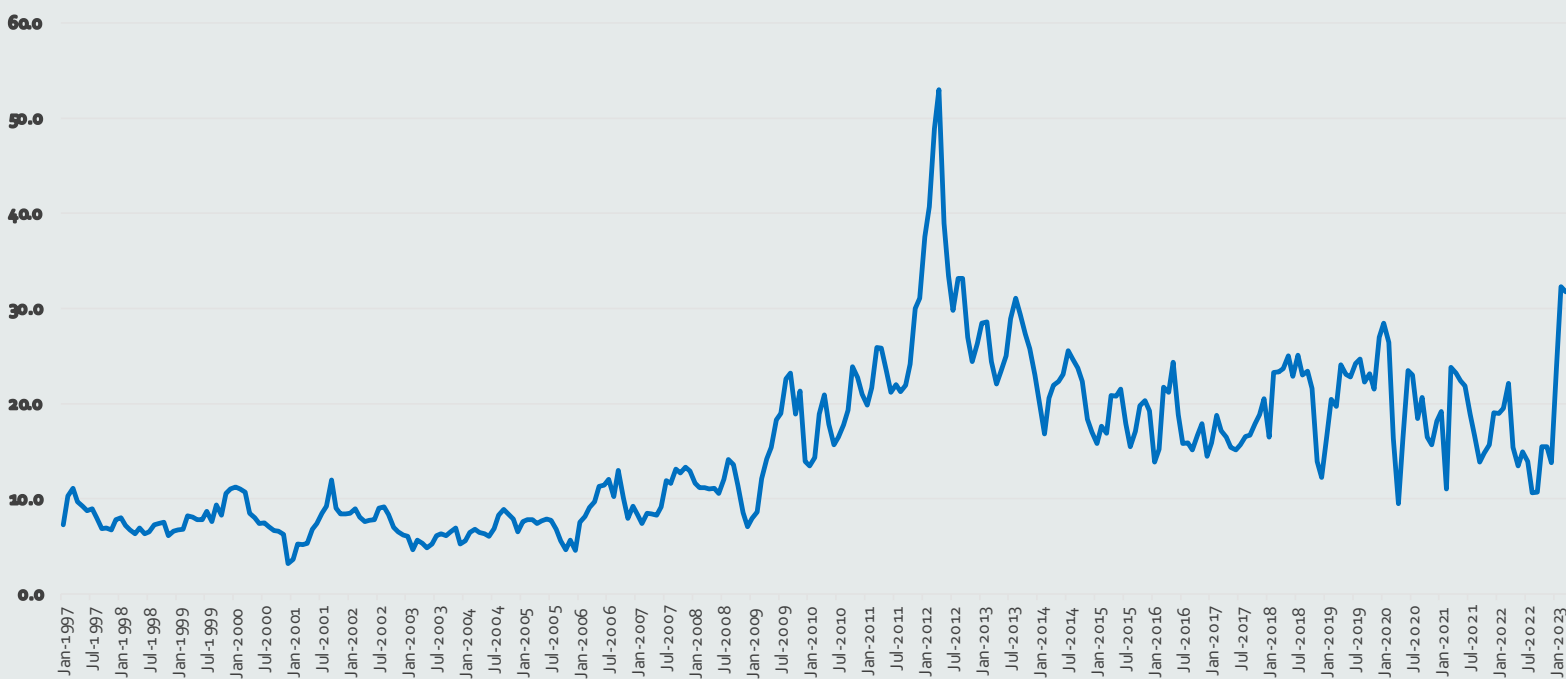
- “Energy Security” vs “Energy Transition”
- World needs “all of the above” sources of energy
- European and Asian gas prices led to the rare phenomenon of gas being worth much more than crude oil on a per-MM Btu basis
- Oil to Natural Gas Price Ratio - Pre-shale 8X / Post-shale 20X / Today 30X
- Breakeven price for WTI crude \$58 bbl; shut in price \$30 bbl
- Supply chain issues persist
- Workforce – retirements and labor shortages

# WTI & Brent Crude Oil Price



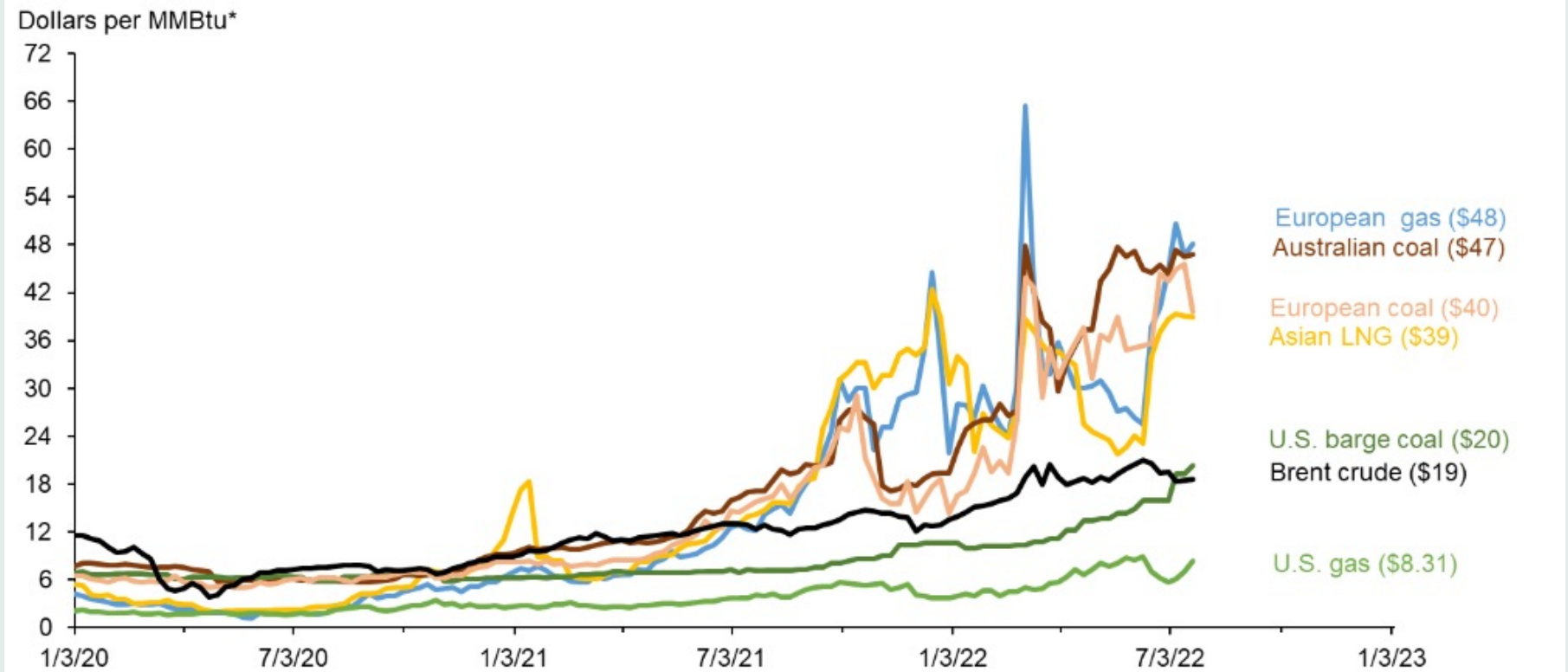
Source: Federal Reserve Bank of Dallas

# Oil to Natural Gas Price Ratio 1997-2023 YTD



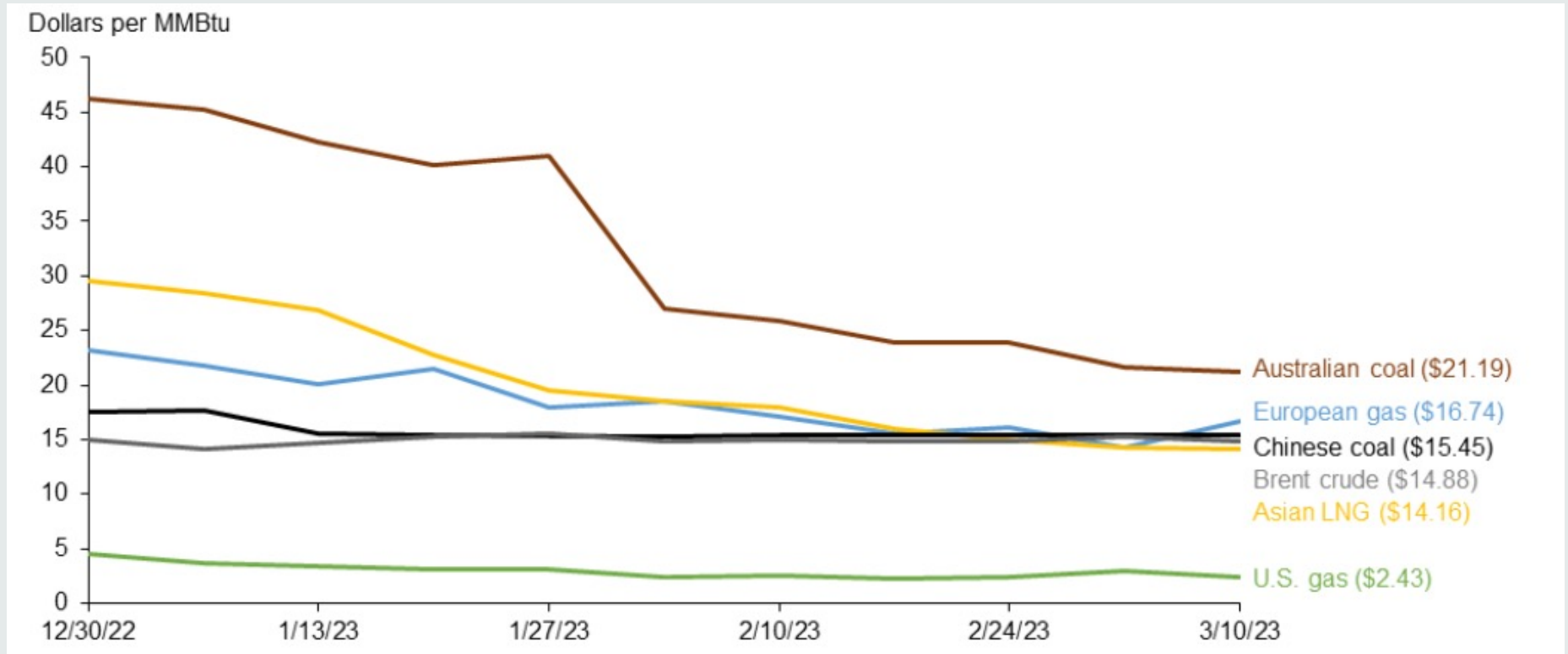
Source: EIA

# Global Energy Prices 2020- 2022



Source: Federal Reserve Bank of Dallas

# Global Energy Prices – 2023 YTD



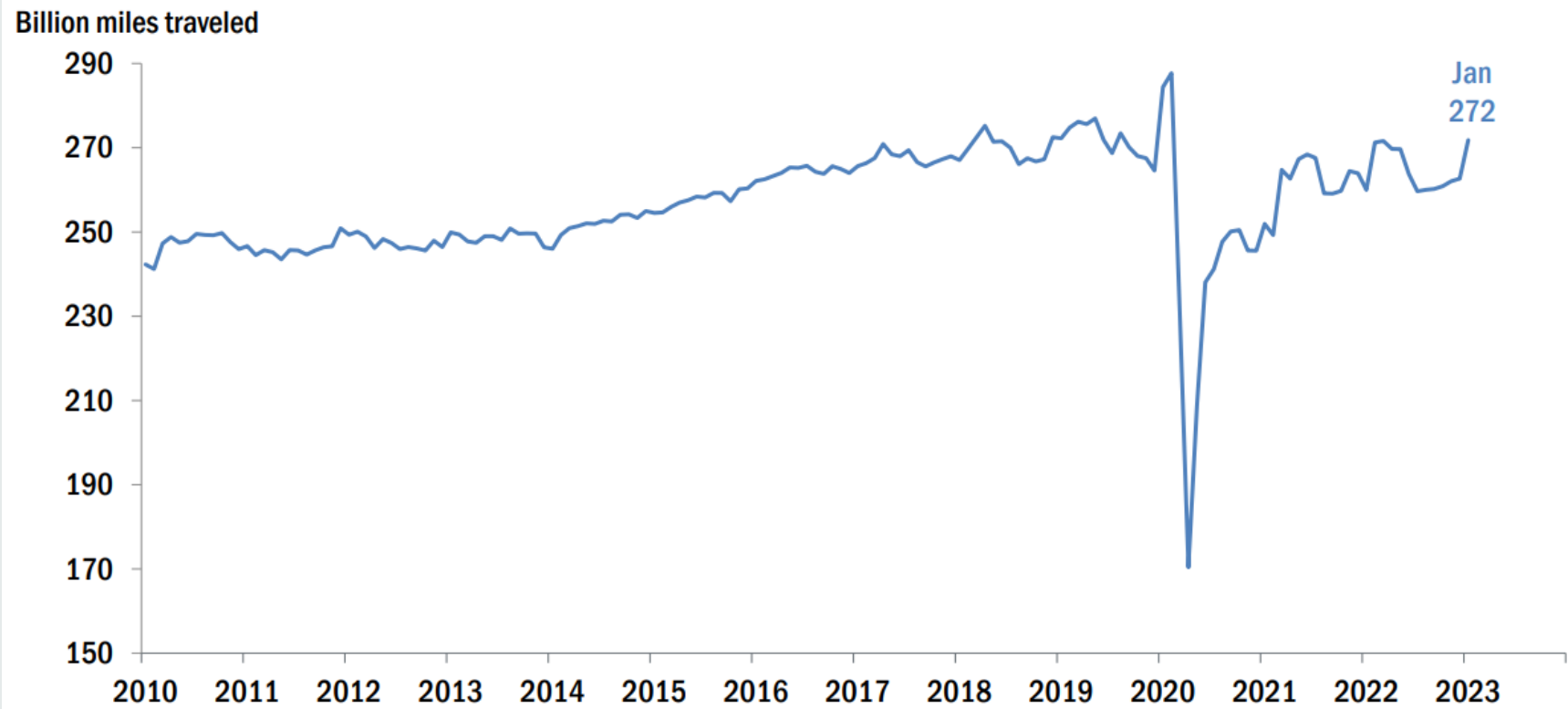
Source: Federal Reserve Bank of Dallas

## Oil Refining Infrastructure Update

- Global demand has returned
- Loss of significant capacity in US & Europe
- Large growth in capacity in Middle East & Asia
- Increasing operating expenses with higher natural gas prices – electricity, heating, and hydrogen
- Disrupted supplies of crude oil worldwide
- Lack of intermediate feedstocks and products
- High shipping costs

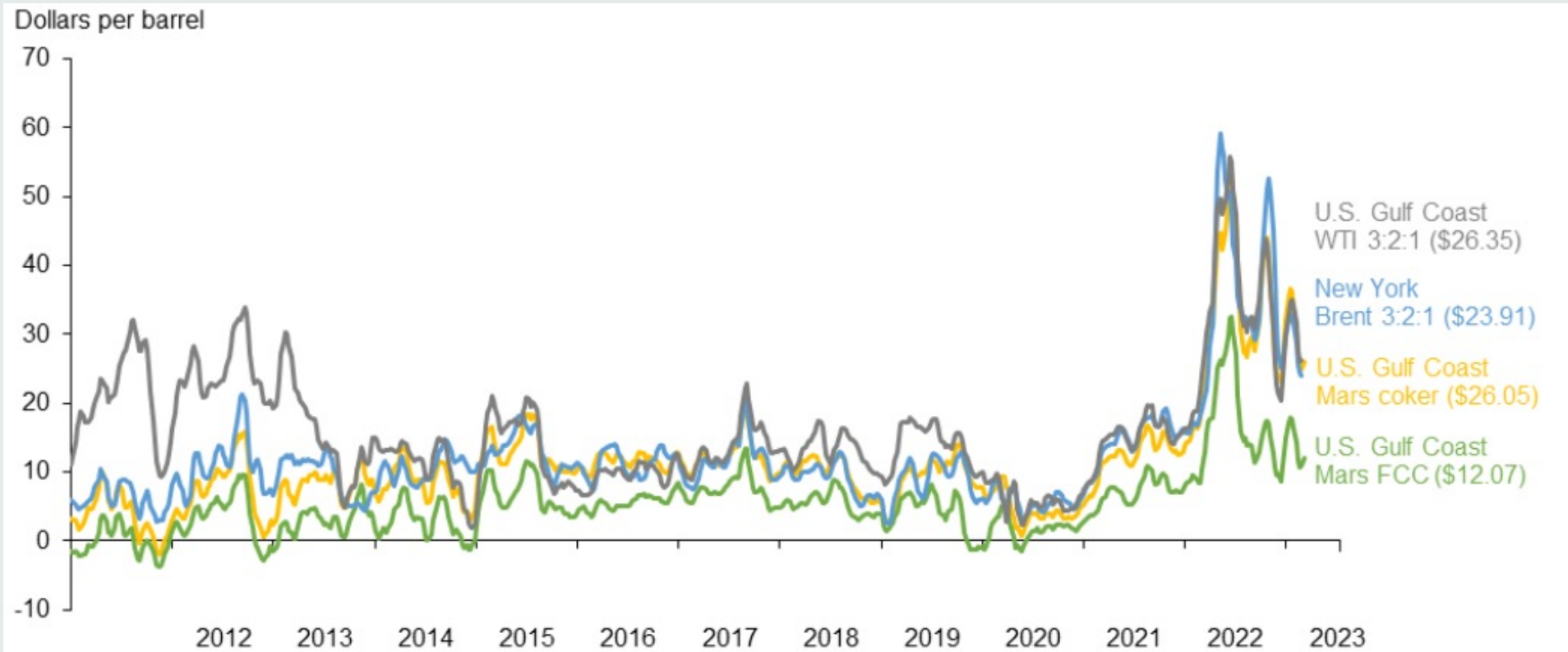


# US Vehicle Miles Traveled



Source: Federal Reserve Bank of Dallas

# USGC Crack Spread Indicators



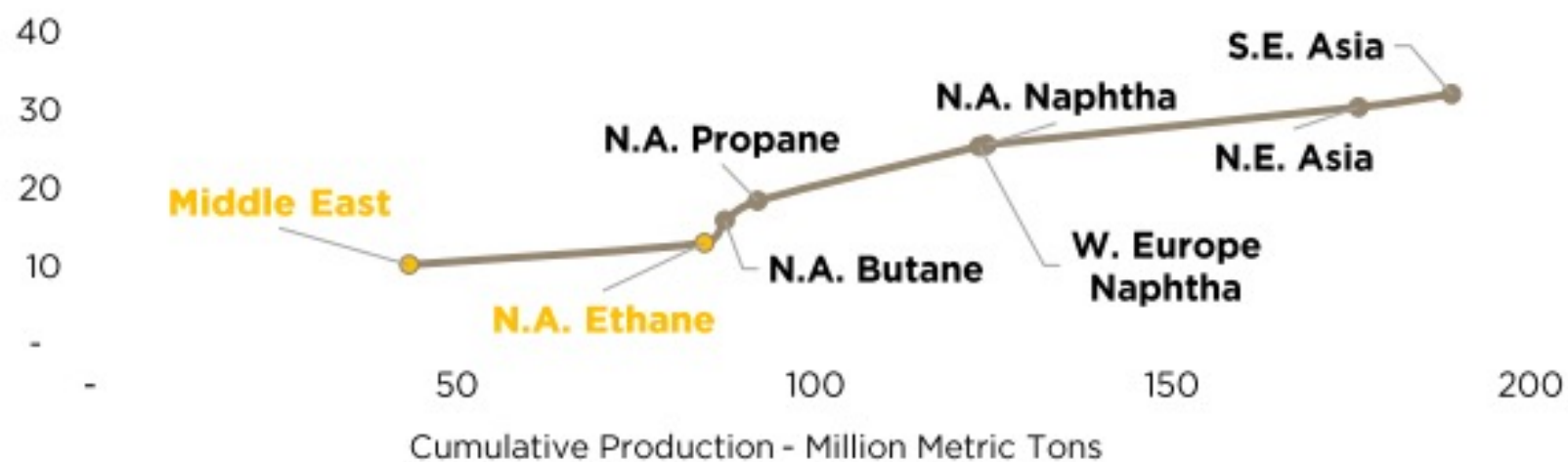
Source: Federal Reserve Bank of Dallas/EIA

# Petrochemical Infrastructure Update

- Oil to Natural Gas Price Ratio - Pre-shale 8X / Post-shale 20X / Today 30X
- US has seen over \$200 billion in petrochemical infrastructure investment since 2014
- Investment has slowed down
- Petrochemical growth is driven by the growing global middle class
- High raw material & energy costs in Europe
- Ammonia to play a key role in the future

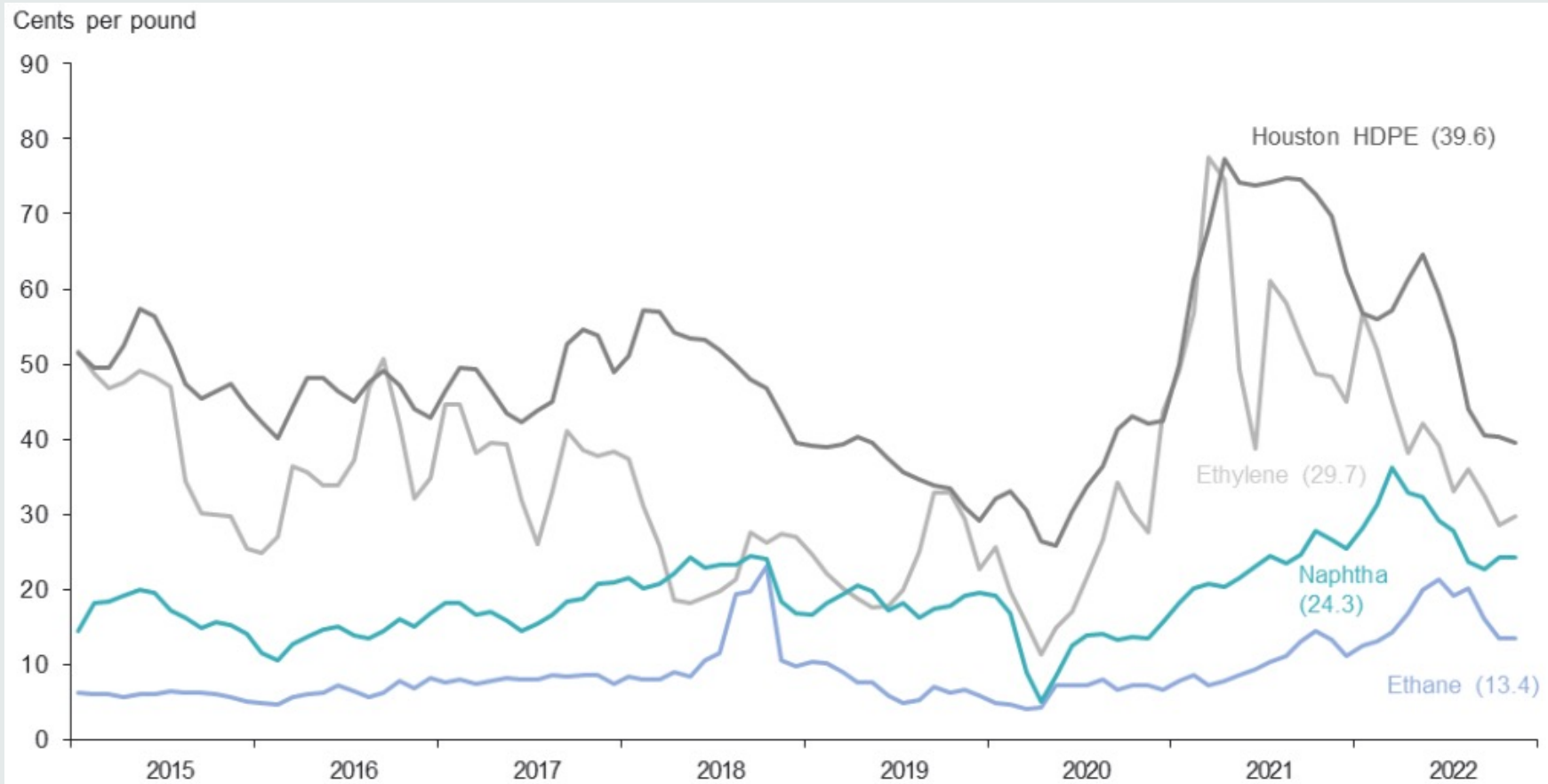
# Ethylene Production Costs

**2018–2021 Ethylene Production Cost Curve**  
(Cents per pound)



Source: Enterprise Products Partners LP

# USGC Petrochemical Prices

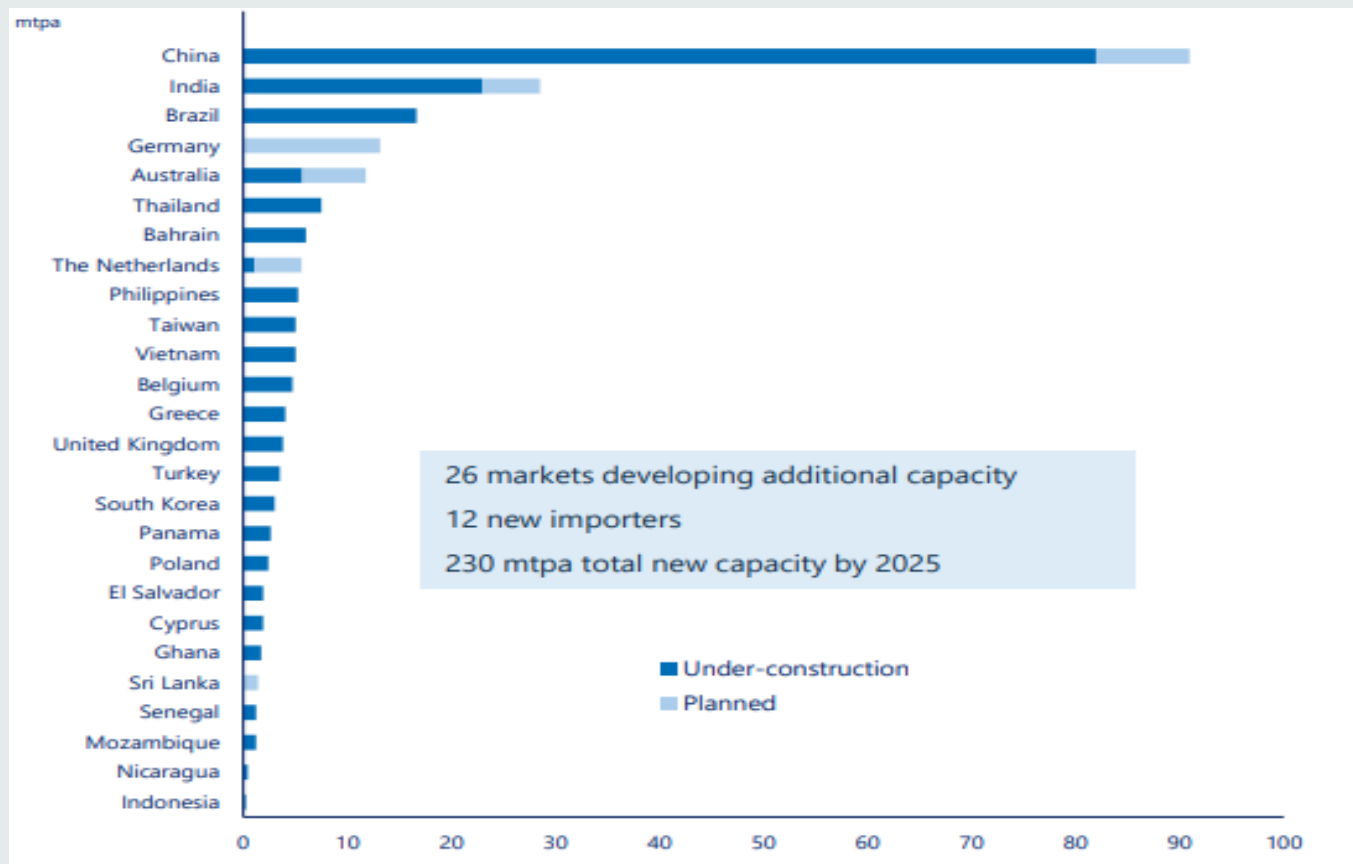


Source: Federal Reserve Bank of Dallas/EIA

# LNG Infrastructure Update

- Asia primary destination for LNG historically
- Europe now primary destination for LNG
- US expanding LNG export capacity rapidly
- US will be worlds largest LNG exporter by 2030
- Long Term contracts average 15 plus years
- Spot contracts provide additional flexibility
- Cost inflation and unfavorable financing terms

# LNG Regas Capacity Under-construction and Planned - 2025



Source: Cheniere Energy, Inc.

## Carbon Neutral Future - Tailwinds

- Majority of Energy companies have net-zero carbon emission equivalent targets by 2050
- Focus on hydrogen and ammonia as carbon neutral fuel sources – former Lyondell Houston Refinery complex
- Carbon Capture & Storage (CCS) – investments starting
- Electronic Vehicles (EV) – Auto manufacturers transitioning to a 2035 target date to phase out the internal combustion engine - \$500 billion invested.
- Inflation Reduction Act (IRA) - \$370 billion to energy and climate change initiatives



## Carbon Neutral Future - Headwinds

- Finite resources available for low carbon feedstocks – Food vs Fuel
- Grid strain & unintended consequences of renewable energy
- No nationwide transmission system
- Extraction of green metals (cobalt, lithium, nickel, copper, rare earth metals) will need to significantly increase
- China dominates mining and processing of green metals

## New Product Terminology for “Liquid Fuels”

- Methanol – green , blue, gray
- Ammonia – green , blue, gray
- Hydrogen – green, blue, gray
- SAF – Sustainable aviation fuel
- Renewable Diesel & Biodiesel
- Ethanol – blending & raw material
- CO<sub>2</sub> - stored or consumed



## Carbon Intensity “C.I.”

- Carbon Intensity is a measure of carbon dioxide and other greenhouse gases per unit of energy
- Used for ESG transparency, regulation and compliance
- Key is the carbon in the raw materials and inputs

**Carbon Intensity of Common Fuels**

Product	Carbon Intensity
Gasoline	101
Diesel	100
California grid electricity	100
<b>Vegetable oils for biomass-based diesel</b>	<b>55</b>
<b>Waste oils for biomass-based diesel</b>	<b>10-30</b>

# Energy Transition

- Decommissioned Plants – location for new generation of low carbon fuels, petrochemicals & CCS projects
- Site Clean-up – Commercial / Industrial Development
- Decommissioned Offshore Platforms
  - Artificial Reefs for marine life habitats
  - Reuse/Recycle metals & materials
  - Rocket Platforms – Space X



# APPROACHES TO VALUE

ALL APPROACHES REFLECT "THE MARKET"

Source: American Society of  
Appraisers - Valuing Machinery and  
Equipment 4<sup>th</sup> Edition

## Cost Approach

Based on the principle of substitution: A prudent buyer will not pay more for an asset than the cost of acquiring a substitute property of equivalent utility.



## Sales Comparison Approach

Examine sales of similar properties to determine the value of the subject property



## Income Approach

The present value of the future economic benefits of owning the subject property

# The Cost Approach

Source: American Society of Appraisers - Valuing Machinery and Equipment 4<sup>th</sup> Edition

- Reproduction Cost New
- Less Functional Obsolescence Due to Excess Capital Costs or Advancements in Technology
- Equals Replacement Cost New
- Less Physical Deterioration
- Equals Replacement Cost New Less Physical Deterioration
- Less Functional Obsolescence Due to Excess Operating Expenses
- Less Economic Obsolescence
- Less Necessary Capital Expenditures
- Add Land
- Equals Cost Approach Indicator of Value

# The Cost Approach

## *Advantages of the Cost Approach*

- Starting Point to Identifying the Assets of the Subject Property
- Reflection of the Subject Property as of the appraisal date
- Relates Value to Cost
- Identifies and Quantifies all forms of Depreciation & Obsolescence
- Useful for special purpose properties

## *Disadvantages of the Cost Approach*

- Difficult to Qualify and Quantify all Forms of Depreciation & Obsolescence
- Time Consuming & Costly

# The Cost Approach

***Direct Costs*** - Material, labor, and related expenditures normally and directly incurred in the purchase and installation of an asset, or group of assets.

- Direct Material Costs
- Direct Labor Costs
- Freight
- Foundations
- Mechanical & Electrical Costs

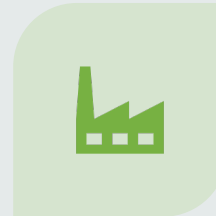
***Indirect Costs*** - Expenditures that are normally required to purchase and install a property but are not included in the vendor invoice.

- Interest During Construction (IDC)
- Insurance During Construction and Ad Valorem Taxes During Construction
- Engineering & Architect Fees, Permits, and Licenses



# Construction Cost Benchmarks

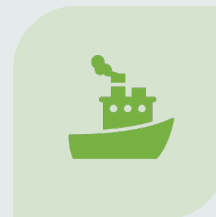
Sources: U.S. Energy Information  
Administration, Reuters, and  
Company SEC Releases



2.0 MM MT/YEAR  
ETHYLENE PLANT –  
US\$8 BILLION



1,000 MW CCGT POWER  
PLANT - \$1 BILLION



13.5 MM MT/YEAR LNG  
EXPORT TERMINAL –  
US\$13 BILLION



BROWNFIELD 50,000 BBL  
PER DAY BIOFUEL  
REFINERY - \$1 BILLION

# The Cost Approach

***Functional Obsolescence*** - is loss in value due to lack of utility or desirability of part or all the property, inherent to the improvement or equipment.

- Caused by:
  - Old, obsolete units
  - Piecemeal construction
  - Changes in technology
  - Mistakes of the past
  - Multiple Units
- Quantified by:
  - Quantified by comparing operating expenses of the subject to the modern replacement
  - Cost to Cure

***Economic Obsolescence***- Economic obsolescence is defined as the loss in value or usefulness of a property caused by factors external to the asset.

- Caused by:
  - Government Regulations
  - Environmental Requirements
  - Supply/Demand Imbalance
- Quantified by:
  - Return on Capital Analysis
  - Sales Comparison Approach
  - Gross Margin Analysis
  - Supply/Demand Analysis
  - Utilization/Inutility
  - Income Approach

# The Sales Comparison Approach

Source: American Society of Appraisers - Valuing Machinery and Equipment 4<sup>th</sup> Edition

- Preferred by appraisers because it reflects **ACTUAL** transactions by buyers and sellers.
- Based on the proposition that the informed purchaser would pay no more for a property than the cost of acquiring a similar property of the same size and utility.
- Three key steps:
  - Gathering data
  - Determining the appropriate units of comparison
  - Applying the results of the analysis to the subject property
- Important to account for intangible assets when included in the transactions.
- The sales comparison approach is most reliable when there is an active market providing a sufficient number of sales of comparable property that can be independently verified through reliable sources.

# The Income Approach

Source: American Society of Appraisers - Valuing Machinery and Equipment 4<sup>th</sup> Edition & Appraisal Institute - The Appraisal of Real Estate 15<sup>th</sup> Edition

- Future cash flows developed by projecting revenues, operating expenses, capital expenditures, and working capital requirements.
- A market-based discount rate is used to discount the cash flows. This discount rate represents the expected return to account for the specific risk in owning the subject property.
  - Opportunity cost
  - Must compensate investors for inherent risk
  - The cost of capital, both equity and debt
- Direct Capitalization:  $\text{Value} = \text{Income} / \text{Capitalization Rate}$ 
  - Review historical Net Operating Income (NOI)
  - Develop a normalized NOI
  - Capitalization Rate = Discount Rate less growth
- Yield Capitalization or Discounted Cash Flow (DCF)
  - Project future cash flows over the period of ownership
  - Discount the cash flows to Present Value
  - Discount the Terminal Value or exit value of property
  - Discount the Salvage Value of the equipment and conversion costs
- Results in a Business Enterprise Value which includes tangible assets, intangible assets and working capital.

## Case Study – Well Site Amine Units

- Well site Amine Units used to treat natural gas to remove CO<sub>2</sub>
- Amine treating prevents corrosion in downstream pipelines and process equipment
- The midstream energy sector is focusing on the energy transition to reduce GHG emissions
- Since amine units remove and emit CO<sub>2</sub> emissions, each amine unit at a well site is required to be permitted under the Clean Air Act
- More economical to permit and operate larger amine plants at centrally located gas processing facilities rather than at the well site
- Amine units are being pulled from well sites and located to laydown yards to sit idle

# Additional Resources

- U.S. Department of Energy – Energy Information Administration - [www.eia.gov](http://www.eia.gov)
- Federal Reserve Bank of Dallas – [www.dallasfed.gov](http://www.dallasfed.gov)
- U.S. Environmental Protection Agency – [www.epa.gov](http://www.epa.gov)
- Federal Energy Regulatory Commission – [www.ferc.gov](http://www.ferc.gov)
- The Appraisal for Ad Valorem Taxation of Communications, Energy and Transportation Properties Wichita Conference – <https://cmd.wichita.edu/>
- Oil & Gas Journal- [www.ogj.com](http://www.ogj.com)

# Thank You

Greg Kort, P.E., ASA

Managing Member  
RKN Valuation Advisors LLC  
Austin, Texas

[greg.w.kort@gmail.com](mailto:greg.w.kort@gmail.com)  
[www.rknvaluationadvisorsllc.com](http://www.rknvaluationadvisorsllc.com)

